



January 2022

The Sector Six (S6IX) International Startup Program in Kamiyama

Pabel Delgado

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RE: WORKSHOP SERIES @ TOKUSHIMA UNIVERSITY

Introduction.

The Workshop Series @ Tokushima University was initially expected to be held within the Tokushima University Regional & International Exchange Hall (Glocal Communication Hall). Currently, due to the persistent coronavirus pandemic, the Workshop Series will be delivered online.

DATE: February 21-22, 2022 JST*

LANGUAGE: Bilingual English & Japanese

ORGANIZERS: The S6IX Startup Program in Kamiyama, NPO Green Valley, Inc., Tokushima University, JETRO Tokushima

TARGET AUDIENCE: Tokushima University students and faculty (20+ persons expected)

**Don't forget to convert Japan Standard Time (JST) to your local time zone.*

Day 1: February 21, 2022 JST

Workshop 1: Innovative Accelerator Program Models & Why It's Important

- 09:00 JST** Opening address by Mr. Tadashi Murakami and introduction of participants from JETRO Tokushima, NPO Green Valley, Inc., Wheaton College Massachusetts, Tokushima University, and S6IX Startup Program in Kamiyama. Introduction of speakers by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Itsuko Sakanaka)
- 09:10 JST** Presentation from Mr. Pabel Delgado re: Kamiyama's S6IX International Accelerator Program. (Interpreter: Ms. Rica Tani)
- Why local culture and social goals must be considered when developing an accelerator model.
 - How Kamiyama's social foundation—unique history and experience with foreigners—shaped the S6IX accelerator's approach and its ultimate goals.
 - How the S6IX accelerator will collaborate globally, choose the "best" international venture companies, and adapt as global society changes while also respecting the Green Valley vision and holding tightly to Kamiyama's quality of life.
- 09:25 JST** Presentation from Mr. Jarek Bialek re: How the standard Venture Capital investment model influences accelerator programs. (Interpreter: Ms. Yukie Miyake)
- 09:40 JST** Presentation from Prof. Imran Chowdhury re: Creating a Social Innovation Accelerator Program within Wheaton College, Massachusetts. (Interpreter: Ms. Itsuko Sakanaka)
- 09:55 JST** Q&A. (Interpreters: Ms. Itsuko Sakanaka, Ms. Rica Tani & Ms. Yukie Miyake)
- 10:25 JST** Closing remarks by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 10:40 JST** End.

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Workshop 2: The Entrepreneur's Journey, S6IX Startup Program Senior Participants.

- 11:00 JST** Opening address by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University and introduction of participants from JETRO Tokushima, NPO Green Valley, Inc., Wheaton College Massachusetts, Tokushima University, and S6IX Startup Program in Kamiyama. Introduction of speakers by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 11:10 JST** Presentation by Mary Wetherill, CEO, Green Food Solutions (www.greenfoodsolutions.com): Case study of Green Food Solutions Farm Amenity™ products and services. (Interpreter: Ms. Itsuko Sakanaka)
- How Green Food Solutions used agricultural technologies (AgTech) to create a new "blue ocean" market and secure customers within the luxury real estate development industry.
 - How Green Food Solutions is establishing its brand in this new market and creating barriers to entry that minimize competition.
 - Green Food Solutions' strategic plan for expansion across the US and in Japan.
- 11:25 JST** Presentation by Mr. Najib Achkar, Managing Director, or Eunike Leti Kajiwara, IT Project Manager & Software Engineer, WA Go Online (www.wagoonline.com): Case study of WA Go Online products and services. (Interpreter: Ms. Rica Tani)
- How WA Go Online used its technical expertise to establish itself in the German, Australian and Japan markets.
 - How WA Go Online is moving beyond "work for hire" and into developing intellectual property through a partnership strategy.
 - The WA Go Online-Green Food Solutions strategic alliance for product development and sales in the US, Europe and Japan.
- 11:40 JST** Q&A. (Interpreter: Ms. Itsuko Sakanaka & Ms. Rica Tani)
- 12:00 JST** Closing remarks by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 12:10 JST** End.

Day 2: February 22, 2022 JST

Workshop 3: The Commercialization Process—How to Turn Your Idea into a Real-Life Product, Cross-Border Legal Considerations when Securing Intellectual Property.

- 09:00 JST** Opening address by Mr. Kazuhiro Takeuchi and introduction of participants from JETRO Tokushima, NPO Green Valley, Inc., Wheaton College Massachusetts, Tokushima University, and S6IX Startup Program in Kamiyama. Introduction of speakers by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Itsuko Sakanaka)
- 09:10 JST** Presentation by Mr. David E Case, Esq (www.asiapaclaw.com): Cross-Border Legal Considerations when Securing Intellectual Property. (Interpreter: Ms. Rica Tani)
- 09:30 JST** Q&A. (Interpreter: Ms. Itsuko Sakanaka & Ms. Rica Tani)
- 09:40 JST** Presentation by Mr. Jarek Bialek (www.hckventure.com): The Commercialization Process—How to Turn Your Idea into a Real-Life Product. (Interpreter: Ms. Yukie Miyake)
- 10:00 JST** Q&A. (Interpreter: Ms. Yukie Miyake)
- 10:10 JST** Learning Management System demonstration. (Interpreter: Ms. Itsuko Sakanaka)
- 10:20 JST** Q&A. (Interpreter: Ms. Itsuko Sakanaka)
- 10:30 JST** Closing remarks by Mr. Kazuhiro Takeuchi and Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Rica Tani)
- 10:40 JST** End.

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Workshop 4: The Entrepreneur's Journey, S6IX Startup Program Senior Participants.

- 11:00 JST** Opening address by Mr. Kazuhiro Takeuchi and introduction of participants from JETRO Tokushima, NPO Green Valley, Inc., Wheaton College Massachusetts, Tokushima University, and S6IX Startup Program in Kamiyama. Introduction of speakers by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 11:10 JST** Presentation by Ms. Greta Geankoplis, CEO, Stratus Digital Systems (www.stratusdigitalsystems.com): Case study of Stratus Digital Systems' TAS and EC3 technologies and applications. (Interpreter: Ms. Itsuko Sakanaka)
- How Stratus Digital Systems introduces a novel technology to establish a new "blue ocean" market and secure partners for POC and sales.
 - How Stratus Digital Systems is establishing its brand across the defense and various segments of consumer industries.
 - Stratus Digital Systems' strategic plan for expansion across the US and in Japan.
- 11:25 JST** Q&A. (Interpreter: Ms. Itsuko Sakanaka)
- 11:35 JST** Presentation by Ms. Chimka Munkhbayar, Founding COO, Agrolly and Lead, Agrolly Mongolia (www.agrolly.com): Topic Pending. (Interpreter: Ms. Rica Tani)
- 11:50 JST** Q&A. (Interpreter: Ms. Rica Tani)
- 12:00 JST** Closing remarks by Mr. Kazuhiro Takeuchi and Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 12:10 JST** End.

Workshop 5: The Entrepreneur's Journey, S6IX Startup Program New Participants.

- 13:30 JST** Opening address by Mr. Kazuhiro Takeuchi and introduction of participants from JETRO Tokushima, NPO Green Valley, Inc., Wheaton College Massachusetts, Tokushima University, and S6IX Startup Program in Kamiyama. Introduction of speakers by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Itsuko Sakanaka)
- 13:40 JST** Introduction of speaker by Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University: Pending. (Interpreter: Ms. Rica Tani)
- 13:55 JST** Presentation by Mr. Brandon Witter, Coordinator, Innovation Spaces Wheaton College Massachusetts: Introduction of Wheaton College Innovation Spaces. (Interpreter: Ms. Yukie Miyake)
- 14:10 JST** Presentation by Mr. Ervin Williams, Founder & CEO, Psi-7 Games: Introduction to a line of board games that teaches world history in a fun and engaging way, one culture at a time, followed by a play-off demonstration. (Interpreters: Ms. Itsuko Sakanaka & Ms. Rica Tani)
- 14:40 JST** Q&A. (Interpreters: Ms. Itsuko Sakanaka & Ms. Rica Tani)
- 14:50 JST** Closing remarks by Mr. Kazuhiro Takeuchi and Professor Kazuyoshi Kitaoka, PhD, Associate Professor, Industry-University R&D Startup Leading Institute, Tokushima University. (Interpreter: Ms. Yukie Miyake)
- 15:00 JST** End.

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